

New White Paper outlines in-flight entertainment and Wi-Fi connectivity growth prospects

UK based research company, Juniper Research, has released its new 'In-Flight Entertainment & Connectivity: Market Prospects 2015-2020' research.



This is an essential guide for stakeholders across the airline industry, as it provides an assessment of the current market and the need for developing successful business models. This research investigates how, despite promising growth in North America, the industry still faces a number of key challenges

Key features

- Key regional analysis of the IFEC (In-Flight Entertainment & Connectivity) market and future prospects
- Segment data splits for:
 - Connected Regional Jets
 - Connected Single Aisle Aircraft
 - Connected Small Widebody Aircraft
 - Connected Medium Widebody Aircraft
 - Connected Large Widebody Aircraft
- Assessment of key IFEC players and their service offerings and strategies
- In-depth study of the overarching trends, hurdles and drivers affecting the development of this sector
- Business model analysis, with insights into emerging In-Flight Entertainment models such as BYOD (Bring Your Own Device).

The research includes

- *Key Trends & Market Developments* - Evaluates industry-wide sector dynamics, including trends, drivers, constraints and service offerings by leading airlines. Strategic analysis of business models and solutions for monetisation and content delivery (PDF)
- *Regional & Sector Analysis* - Top line forecasts for connected aircraft, ARPA and annual revenues are provided, with insights into key regional trends shaping the IFEC market (PDF)
- *Interactive Forecast Excel* - Highly granular dataset comprising of more than 2000 data points, allied to regional and sector analysis tools (Interactive XL)

The complimentary whitepaper, 'Connected Sky', examines the key trends shaping the IFEC market and provides a forecast summary for the number of Wi-Fi connected aircrafts, [download here](#).

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