

## Francois Du Preez's judging pick of the day

The One Show and Art Directors' Club's judging took place on location on Punta Cana, the Dominican Republic from 11-24 March 2018. In order to keep the rest of the world intrigued and informed, they shared selected judges' picks of the day throughout the judging process.

When AlmapBBDO was tasked with showcasing Getty Images' vast yet underappreciated sound library, the Sao Paulo agency harnessed the visual power of *Nosferatu*, the classic silent horror film — and made it not-so-silent. Francois Du Preez, chief digital officer at Grey Johannesburg and One Show 2018 Interactive jury member, felt that the frightening final output was worthy of his pick of the day vote.

You can view this and other Art Directors' Club and One Show entries by browsing [this year's entries](#) and don't miss the 97th Annual ADC Awards on 7 May 2018 and the One Show Creative Week Festival from 7 to 11 May 2018 in New York City – visit our [One Show special section](#) for all the latest updates.

### For more:

- Bizcommunity search: [One Show](#)
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- Twitter search: [One Show Creative Week](#)
- Official site: <https://www.oneclub.org/>