

Film Craft shortlist

The Cannes Lions Film Craft Lions shortlist has been released.



The Craft Track focuses on the artistry, skill, talent and flair required to deliver beautifully executed ideas with the power to cut through and bring the creative idea to life.

The Film Craft Lions in particular celebrate onscreen artistry. Exceptional filmmaking in which technical skill and prowess in production elevates an idea or dramatically

enhances its execution.

Rebecca Skinner, managing director/executive producer at Superprime Films, USA is the Film Craft Lions jury president.

With a background in music videos and working with directors including Damien Chazelle and Terrence Malick, Skinner has seen work she produced appear at Tribeca Film Festival this year.

No South African entries were shortlisted.

All the winners will be announced during the Cannes Lions Craft track award ceremony from 7pm on Tuesday, 18 June.

View the [Film Craft Lions](#) shortlist in full.

The Cannes Lions Festival of Creativity runs from 17 to 21 June 2019, with Cinemark – now known as Ster-Kinekor Sales – the local representatives of Cannes Lions for SA. Visit our [Cannes Lions special section](#) for the latest updates!

For more, visit: <https://www.bizcommunity.com>