

SA in YoungGuns top 10 awarded countries of the decade

NEW YORK, US: The United States has topped the YoungGun Top 10 rankings of the most awarded countries of the past decade, making it the number one country in the world for emerging and young creatives. South Africa is ranked sixth.



The Top 10 Awarded Countries recognises the locations of the most awarded creative talent in the 10 years since the YoungGuns were founded.

Awards won by creatives in the US include four YoungGuns of the Year, two Agency of the Year awards and three Student YoungGuns of the Year.

New Zealand takes second place in the ranking, with two Agency of the Year awards, followed by Australia and the UK.

The complete top 10 list

Rank Country

- 1 USA
- 2 New Zealand
- 3 Australia
- 4 UK
- 5 Singapore
- 6 South Africa
- 7 India
- 8 Argentina
- 9 Brazil
- 10 France

Entries are now open for the world's best young professionals and students to enter this year's awards, which recognize emerging creative talent in a number of fields and are the premier global platform for defining creative talent -

www.ygaward.com

Over the next two months, YoungGuns will release a number of other Top 10 rankings on a specially designed, and extremely hot, website - www.ygaward.com/10years - that celebrates the young talent and incubator organizations that have nurtured those creative aspirations across YoungGuns last 10 years.

Some of the rankings are just straightforward, one to ten and others will be decided by public vote. The rankings to be released, in the order below, are:

Top 10 Awarded Countries, Top Awarded Networks, Top 10 Awarded Schools, Top 10 Innovative Ideas (Public Vote), 10 Years of Call for Entries (Public Vote), Top 10 Awarded Agencies and Top 10 Awarded Young Creatives.

YoungGuns will re-release select virals from its last 10 years of Call For Entry Campaigns to coincide with each new ranking being revealed. These were created across the years by the following agencies: 2001 - DÁrcy Sydney; 2002 - Mother, London; 2003 - Fallon, London; 2004 - Leo Burnett, Chicago; 2005 - CP+B, USA; 2006 - Saatchi & Saatchi, New Zealand; 2007 - TAXI, Canada; 2008 - Droga5, Global; 2009 - YoungGuns.

YoungGuns has opened 2 NEW DIVISIONS in 2010 - YoungGuns PR and YoungGuns Design. The 2010 YoungGuns Jury will consist of all the previous jury members since 2001. The talent and experience in this jury is outstanding and truly global in its representation and we are delighted for our entrants in this 10th year.

YoungGuns believes that 'Almost everything that is great has been done by youth' and our 10th Birthday celebrates and proves this fact. YoungGuns is the future, and the future is here although not widely distributed yet.

Go to www.ygaward.com for more.

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