Ogilvy & Mather: LIA 2013 Network Of The Year

LONDON, UK: LIA has announced that Ogilvy & Mather is the 2013 Network of the Year, being awarded a total of 126 awards, including one Grand LIA, 28 Gold Statues, 40 Silver Statues and 57 Bronze Statues. The network also secured 42 Finalists at LIA 2013.

"We are thrilled and honored to receive such recognition from the industry and our peers," said Tham Khai Meng, Worldwide Chief Creative Officer & Chairman, Worldwide Creative Council of Ogilvy & Mather. "We couldn't have done it without the formidable support of our clients. And right now, we are all happier than a dog with two tails!"

Launched in 1986, the London International Awards (LIA) accepts entries into thirteen unique media types; Billboard, Design, Digital, Integration, Non-Traditional, Package Design, Poster, Print, Radio, The NEW, Television/Cinema/Online Film, Television/Cinema/Online Film Production | Post-Production, and Television/Cinema/Online Film Music & Sound. In keeping with the constantly fluctuating market of communication and technology.

London, home to the LIAs. (Image: Italo Europeo, via Wikimedia Commons)

The 28th LIA judging was held at the Wynn/Encore Hotel in Las Vegas, convening over a 10-day period. The juries, led by their respective Jury Presidents, viewed and scored every entry within their medium ensuring that all the work was judged equally. They concluded with final discussions to determine Grand LIAs, Statue Winners and Finalists.

See the full list of winners here or download the PDF here.

For more, visit: https://www.bizcommunity.com