

New York Festivals World's Best Radio Programs 2015 competition open for entries

NEW YORK CITY, US: New York Festivals <u>World's Best Radio Programs</u> is now accepting entries for the 2015 competition...

Worldwide since 1982, New York Festivals International Radio Program Awards honours work in radio broadcasting receiving entries from radio stations, networks, and independent producers from 32 countries around the globe.

Rose Anderson, Executive Director of New York Festivals International Radio Program Awards unveiled the following <u>new categories</u> for 2015: Best Journalist and Best Music Program Host were added to On-Air Talent and Best Innovation was added to showcase creative and technical innovations in radio broadcasting.

The appeal of audio books in the marketplace has expanded as more consumers with active lifestyles embrace the convenience of the audio book. NYF's Radio Awards unveiled a roster of Audio Book categories launched to showcase the rising trend in spoken entertainment in this age of digital distribution. Categories include Best Audio Book - Fiction, Best Audio Book - Nonfiction, Best Narration - Solo, and Best Narration - Ensemble.



Anderson commenting on the recent category updates, says "By including audio books into NYF's Radio Awards we move towards a more robust and comprehensive recognition of all the aspects of the spoken word transmitted today. Our categories for Sound Art and Best Innovation recognise the limitless advances of creativity and our categories for Best Journalist, and Best Music Program host honour the artistry and dedication of the individuals at the mike."

Exceptional programmes honoured

Last year, the 2014 Grand Jury honoured two exceptional programs with Grand Trophies: "The Girl Who Got Tied Down" Swedish Radio and "The Dambusters 70 Years On" TBI Media with Snappin'

Turtle Productions. The Canadian Broadcasting Corporation earned the title of Broadcaster of the Year and TBI Media UK earned Production Company of the Year.

New York Festivals Radio Awards <u>Advisory Board</u> comprises prominent international executives immersed in the radio broadcasting industry. These individuals function as a sounding board for the competition's executive director, offering suggestions for category updates and sharing ideas, trends, and other concerns that impact radio broadcasting. Their guidance insures that the competition is relevant and in step with the ever-changing radio industry.

New York Festivals Radio Awards enlists jurists from all over the world to become members of the <u>Grand Jury</u>. These men and women include some of the most recognisable voices and captivating programming producers in the industry. Entries are judged on production values, organisation, presentation of information, creativity, and use of the medium.

Since 1990, NYF and the United Nations Department of Public Information have offered the opportunity for the competition's entrants to be awarded the United Nations Department of Public Information Award. This coveted award honours radio broadcasting that best exemplifies the ideals and goals of the United Nations.

The 2015 competition will honour the World's Best Radio Programs on Monday, 22 June at an awards ceremony at Manhattan Penthouse in New York City.

The deadline for entering the 2015 World's Best Radio Programs competition is 19 March 2015. For additional competition information <u>click here</u> and to enter, <u>click: here</u>.

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