

181: Andrew Brand, managing director of 99c

On Thursday, 14 July 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding (@bizwazza) took a closer look at Ninety9cents (99c), one of South Africa's largest independently owned full-service advertising agencies.

We were joined in studio by managing director, Andrew Brand (@99cbrand), to chat about:



- The history of the agency and how it started.
- The services offered by the agency.
- Where its offices are based, and how big the agency is?
- The 99c Zambia office opening?
- How does this move fit into 99c's broader business vision? And how will it affect the way the agency does business?
- The future plans and African expansion of the agency.

Check out the 99c website [here](#).

All this and so much more is covered in the podcast this week.

Episode 181: Andrew Brand, Managing Director of 99c.

Date: 14 July 2016 **Length:** 19:48min **File size:** 19MB **Host:** Warren Harding

The news roundup from [Bizcommunity](#):

- [Ten things that won't change in the future](#)
- [#BehindtheSelfie with... Conrad Kullman](#)
- [Programmatic video - the real-time future of visual brand storytelling has arrived](#)
- [Can social media predict the future?](#)
- [#MandelaMonth: Big, brave and true storytelling](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding (@bizwazza) on biztakeouts@bizcommunity.com.



Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)
- Bizcommunity: [twitterfall](#)
- Twitter Search: [#biztakeouts](#) OR "Biz Takeouts"
- Email: biztakeouts@bizcommunity.com

For more, visit: <https://www.bizcommunity.com>