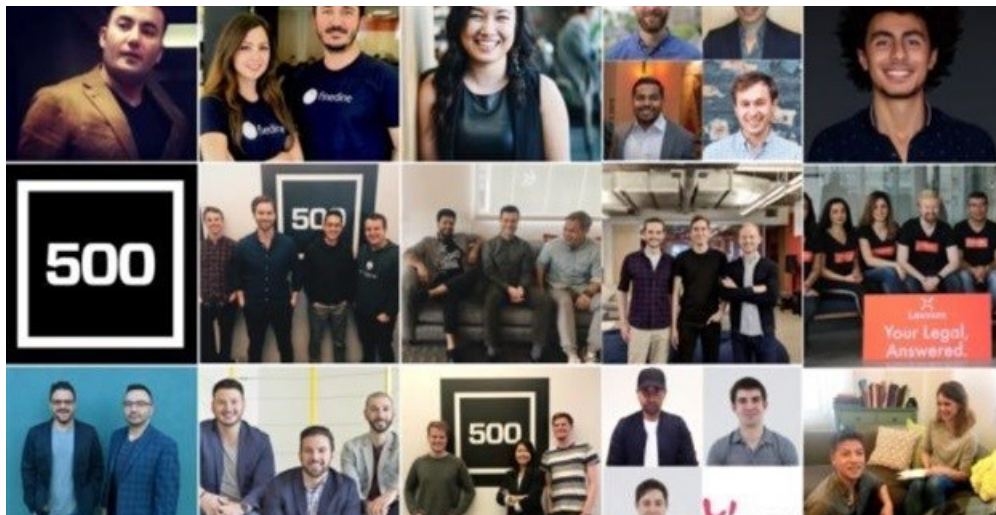


Two Egyptian startups selected for 500 Startups accelerator

By [Tom Jackson](#)

3 May 2018

Egyptian startups Harmonica and Shezlong have been chosen to take part in the 23rd batch of the US-based [500 Startups](#) accelerator, securing \$150,000 in funding as well as training and mentorship.



Based in Silicon Valley, 500 Startups is welcoming its latest [cohort](#) of 18 companies, featuring three tracks: digital health, blockchain and fintech. Accompanying these tracks are B2B, B2C, SaaS and e-commerce companies.

Amongst the cohort, which also includes startups from the United States (US), United Arab Emirates (UAE), Turkey, China, Canada, South Korea, and Lebanon, are two Egyptian startups.

[Harmonica](#) is a mobile application that helps users find the right life partner with a safe and scientific approach that focuses on quality and fits conservative cultures, while [Shezlong](#) is an online mental health platform that allows patients to be connected with licensed therapists via video on mobile or web.

The batch kicked off with the Marketing Hell Week, a week-long bootcamp focused on growth. The four-month intensive accelerator will focus on sales, fundraising, and storytelling, culminating with a demo day on 28 June 2018.

“We’re thrilled to continue our vision of supporting founders in their missions to create successful companies at scale, and to ultimately build thriving global ecosystems with this batch,” 500 Startups said.

This article was originally published on [Disrupt Africa](#).

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

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