

SA online media dominate Wan-Ifra's African Digital Media Awards finalists' list

The finalists in the Wan-Ifra's 7th annual edition of the African Digital Media Awards have been announced with South African media leading the competition, with *Media 24* and *Daily Maverick* boasting six finalists each.



Source: © dolgachov 123rf The WAN-IFRA African Digital Media Awards 2022 finalists have been announced

This year saw also saw record number of entries submitted. Winners will be announced live at Wan-Ifra's virtual <u>Digital Media Africa Conference</u> on Tuesday, 12 July.

African Digital Media Awards 2022 finalists

Best News Website or Mobile Service

Daily Maverick, South Africa Mangeons bien, Tunisia Nation Media Group, Kenya

Best Use of Online Video

<u>The exclusive story of Lindani Myeni</u> – Arena Holdings, South Africa <u>No room to hide: Climate change in the Cape Winelands</u> – *Food For Mzansi*, South Africa <u>The killer cop, Rosemary Ndlovu</u> – Tiso Blackstar, South Africa

Best Data Visualisation

<u>Living on less than 5 dinars a day, mapping the poverty rate in Tunisia</u> – *inkyfada*, Tunisia <u>Getting to know: Vaccines</u> – *Media24*, South Africa <u>Out of Order</u> – a data journalism project by *News24 – Media24*, South Africa

• Best in Audience Engagement

<u>TimesLIVE on TikTok</u> – Arena Holdings, South Africa

<u>The shift to audience-centric journalism</u> – *Daily Maverick*, South Africa

<u>Open Parly ZW</u> – *Open Parly ZW*, Zimbabwe

<u>Pulse Instagram</u> – *Pulse*, Nigeria

Best Reader Revenue Initiative

<u>Maverick Insider</u> – *Daily Maverick*, South Africa <u>Propelling News24's reader revenue product</u> – *Media24*, South Africa Exclusive audiobooks in Afrikaans – *Netwerk24*, South Africa

Best Newsletter

<u>First Thing by John Stupart</u> – *Daily Maverick*, South Africa

<u>The Wrap</u> – *explain.co.za*, South Africa

<u>MarkLives Premium</u> – *MarkLives.com*, South Africa

<u>LIFE</u> – a lifestyle newsletter – *Media24*, South Africa

Best Trust Initiative

El Kul – BBC Media Action, Tunisia

<u>African Fact Checking Alliance</u> – Code for Africa, South Africa

<u>Our Burning Planet</u> – Daily Maverick, South Africa

Best Use of Audio

What's Crap on WhatsApp?" by Africa Check Volume and the International Fact-Checking Network – *Africa Check*, South Africa

<u>Don't Shoot the Messenger Season 3</u> – *Daily Maverick*, South Africa <u>My Only Story: Back to School</u> – *Media24*, South Africa

Best Gen Z Initiative

<u>Health For Mzansi</u> – *Food For Mzansi*, South Africa <u>DIB News</u> – *Maghreb Arabe Presse* (*Moroccan News Agency, MAP*), Morocco <u>Ask Yourself Podcasts</u> – *Mail & Guardian*, South Africa

• Best Digital Advertising Project

<u>Pan-African Summit on Youth in Sustainable Agriculture</u> – *Food For Mzansi*, South Africa <u>Business Insider and Nedbank's Behind the Business Headlines</u> – *Media24*, South Africa <u>News24 and SA Pork Home Cook Heroes</u> – *Media24*, South Africa

You can register for the Digital Media Africa Conference here.