

# Festival of Media LatAm: Enter NOW!

MIAMI, US: The first Festival of Media LatAm will celebrate the creativity and innovative thinking that is at the heart of media communications across the LatAm region with an inaugural Award - The Festival of Media LatAm Campaign of the Year Award 2010. And it's time to enter.



This will be the first Award in the LatAm region that is designed specifically to celebrate creative media thinking and will promote the best that Latin America has to offer on the global stage. To celebrate the launch of the Festival of Media LatAm, and thanks to the support of the Founder Partners of the First Festival of Media LatAm, this inaugural Award will be free to enter.

The first Festival of Media LatAm Campaign of the Year Award will be judged by a Jury that will bring together advertisers, media specialists and advertising experts from across the LatAm Region. Mauricio Sabogal, Global MD of Initiative, will be jury president.

One Platinum winner and additional Gold Award Winners will be announced in front of an audience of global and Latin American advertising decision makers at the first Festival of Media LatAm ([www.festivalofmedia.com/latam](http://www.festivalofmedia.com/latam)), taking place in Miami on 24-26 October.

The deadline for submitting your entries is 30 September 2010 and the online submission process is straightforward and speedy.

For Awards enquiries email: Nisha Ashra ([nisha@csquared.cc](mailto:nisha@csquared.cc)) or call: +44 (0) 207 367 6990

For Festival of Media LatAm enquiries email [festival@csquared.cc](mailto:festival@csquared.cc).