

Festival of Media Global Awards 2012 announces jury chair

MONTREUX, SWITZERLAND: Michael Donnelly, group director, worldwide interactive marketing, The Coca-Cola Company has been confirmed as the chair of the jury for The Festival of Media Global Awards 2012.



On his role as chair of the jury, he comments: "The Festival of Media Awards celebrate the very best in creative and innovative media from around the world and I am excited to be a part of them and see the great work our industry can produce. This is the era of the empowered consumer who is equipped with reliable, always on, cross media connectivity. This challenges marketers to raise the bar with regard to their connections planning skills and I'm confident that the fourth year of The Festival of Media Global Awards will provide the media industry the best opportunity to learn, share and celebrate."

There are only three weeks left to [enter The Festival of Media Global Awards](#). There are [14 categories](#) that provide a platform to promote the best in class.

The deadline for entries is 6 February 2012.

Key dates

Final deadline: 6 February 2012

Shortlist announcement: 15 March 2012

Awards gala dinner: 17 April 2012

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