

David King appointed Flexenclosure CEO

VARA, SWEDEN: Telecom industry veteran David King has been appointed new CEO for [Flexenclosure](#), a specialist provider of intelligent power management solutions for base stations. King will lead Flexenclosure through its rapid international expansion, after the company's recent market breakthrough for its 'next generation' green energy solutions.



David King is an international executive with 12 years' experience in C-level roles in high-tech companies in both Europe and the US. He has worked in hardware, software and services and at every scale from start-up to multinational. King first moved to Sweden to join Ericsson in 1999 and returned here again at the end of 2010.

David King grew up in the UK and holds a BSc in electronic engineering from the University of Liverpool and an MBA from London Business School. David King will take up his new position with Flexenclosure at the Mobile World Congress in Barcelona at the end of this month.

"We welcome David King to a company that is poised for considerable growth in a global market that is rapidly starting to accept and demand the 'next generation' of advanced green energy solutions, an area in which Flexenclosure has taken a leading position", said Per Grunewald, chairman of the board, Flexenclosure. "With his experience from management positions in several global high tech companies, King is the right man to lead Flexenclosure into the next phase of international growth and global presence."

Global mobile operators going green in a big way

"Global mobile operators are going green in a big way and we will see major, positive changes in the way the industry generates and manages its power solutions in the next few years. I believe that Flexenclosure has by far the best solutions to offer mobile operators for them to reduce both operating expenses and CO2 emissions," said King, CEO, Flexenclosure.

The [E-site](#) is a revolutionary green energy solution that enables mobile base stations off-grid to be powered mainly by renewable energy sources (sun and wind) instead of dirty and expensive diesel fuel. It has the capacity to reduce diesel consumption for powering base stations by over 90%, reduce CO2 emissions by as much, and slash operating expenses by more than 80%.

Airtel upgrade

Airtel, a leading global telecommunications company with operations in 19 countries across Asia and Africa, recently decided to upgrade an initial batch of 250 diesel powered base stations in Nigeria with E-site in what can be described as both the breakthrough order for Flexenclosure.

"I am also happy to have secured the continued services of Stefan Jern, who has done an excellent job so far as Flexenclosure's CEO," said Grunewald. "He has been instrumental in bringing the company through the development phase to a leading position in intelligent green power management solutions and complete data centre solutions."

Stefan Jern will stay in the management team of the company and lead the [data centre](#) business, an area that is also poised for rapid growth in the coming years. The Flexenclosure Data Centres are turnkey pre-fabricated modular data and energy centres especially designed to house sensitive data and telecom equipment, and optimised for energy efficiency and low TCO.



About Flexenclosure

Flexenclosure is a specialist supplier of power management systems, complete data centres and other end-to-end site solutions for the telecom industry. The company's mission is to provide total systems that are fully integrated, flexible, factory tested for reliability, prefabricated, adaptable to local conditions and quick to install.

Flexenclosure's flagship product is E-site, an intelligent green base station site power management solution for off-grid markets, mainly powered by renewable energy sources (sun and wind) and with an intelligent control system (Diriflex). E-site is claimed to be able to bring a 90% reduction in diesel fuel consumption, CO2 emissions, and energy OPEX compared to traditional diesel-based solutions. E-site is also claimed to enable mobile operators to expand to new markets and make operations in existing markets more profitable, with a quick ROI and the lowest long-term TCO.

Flexenclosure was founded in 1989 and is based in Vara, Sweden, with offices in Nairobi, Kenya, Singapore and Gurgaon, India. Customers are global telecom companies like Ericsson, Airtel, MTN and Zain. See www.flexenclosure.com.

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