

## Helios Towers delivers speech at 2nd Ghana Telecoms Summit

Helios Towers Ghana (HTG), a subsidiary of Helios Towers Africa and reportedly the first telecom towers company in Ghana, delivered a keynote speech at the 2nd Ghana Telecoms Summit in Accra last week.



At the event, hosted by *Mobile World* magazine, HTG's chief executive officer, Rein Zwolsman, spoke on the "Developing Ghana's Infrastructure: Projects & Potential" panel session.

Zwolsman spoke about the advantages of telecoms tower companies including: their independence, the reduction in future capital expenditure they ensure for operators, customer service levels and their contribution to increased uptime of sites a more reliable power supplies.

Currently, HTG owns and manages more than 800 towers and controls major parts of the passive infrastructure market in Ghana, providing value to clients and by focusing on infrastructure, allowing its customers, to focus on providing best quality service.

HTG, also nominated for "Infrastructure Company of the Year" at the Ghana Telecoms Awards, spoke about the opportunity for growth in the African and Ghanaian telecoms market. HTG also noted how infrastructure sharing enables operators to offer value to their subscribers by lifting the pressures of operating the passive infrastructure by providing innovative technology, a skilled workforce and advanced equipment.

Zwolsman commented, "We are very pleased to attend the Ghana Telecoms Summit again this year. It is a sign that the Ghana telecoms industry is continuing to mature and develop and the continued outsourcing of tower management and ownership to companies like Helios Towers as a means of increasing focus on core activities is crucial to maintaining this momentum. Helios Towers Ghana is committed to expanding its presence in the region, working alongside the operators, regulators and Government to ultimately provide for the best quality service throughout Ghana."

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