

McCann New York's Wayne Best joins VMLY&R New York

Adweek reports that VMLY&R New York has appointed McCann New York's Wayne Best as its new CCO. In his new role, Best will be tasked with overseeing creative for the office across a client roster including Dell while reporting directly to VMLY&R New York CEO and VMLY&R North America co-CCO Jason Xenopoulos.

Best spent a year at McCann New York working on the Verizon account and was promoted to deputy co-CCO back in April. Before that, he served as creative lead on Walmart working with Saatchi, Publicis and partner agencies to help alter the perception of the brand.

Read more on [Adweek](#).

For more, visit: <https://www.bizcommunity.com>