

# SME SA growth continues - Website re-launch and new editorial staff

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SME South Africa, the online news portal for small and medium business news portals is proud to announce it's re-launch and welcomes three new additions.



With a fresh look and feel, the website is a valuable resource for entrepreneurs and offers daily news articles, updates and developments relevant to SMEs from South Africa as well as in the region and globally. The website encourages strong reader engagement on its social media platform like its Facebook and Twitter pages as well and LinkedIn.

Lebohang Thulo joins as the website editor. She has experience in both print and online. And has worked as a journalist and editor. Prior to joining SME South Africa she served as managing editor at Business Update and Progressive Leader magazines.

Cadine Pillay joins the website as online content and social media manager. She has B2B publishing experience having worked at Africa Investor magazine and Big Media Publishers. She also has extensive digital training with a passion for social media and all things digital.

Also joining the team is Anozivashe Shumba who has worked at Transform SA and The Zimbo Jam. He joins the team as the online content manager. He has experience as an information practitioner, media research, photographer, blogger and writer. He is a holder of a Diploma in Mass Communication majoring in Print Journalism and also a National Certificate in Library and Information Science with Harare Polytechnic.

SME South Africa is published by Adclick Africa, a leading independent digital advertising network. Adclick Africa MD Velly Bosega is excited about the future of the website and what it has to offer the South African entrepreneur; "The goal is to be the number one resource for all things SME in South Africa."

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