

# Green Home Fair to showcase products at Brooklyn Mall

The Green Home Fair, which forms part of this year's Sustainability Week, will make its way to Brooklyn Mall in Pretoria to showcase their products and services on 27 and 28 June 2015.



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Eco-decorating and finishes, motoring, travelling, veggie gardens, eco-sport and recycling ideas are just some of the initiatives that those with a flair for style, while being environmentally conscious can look forward to at this year's Green Home Fair.

Melissa Baird, editor of Green Home magazine says, "The growing trend worldwide is that consumers want to know that the products that they buy don't harm the environment and that the manufacturers producing them are socially conscious," says Melissa Baird, editor of Green Home magazine. "Labelling is also a major issue as consumers are interested in the ingredients used in the food and products they buy - it all comes down to being a conscious consumer, a key attraction point of the Green Home Fair."

## Educating people

As part of the overall Sustainability Week, the Green Home Fair will educate people why being mindful of their impact on the environment matters and how it can save money in the long run. There will be public talks about what consumers need in order to be more energy efficient and water-wise. The Fair will also showcase the latest in-home and décor products that are on trend, new and super stylish.

"We are proud and very excited to be hosting the Green Home Fair and help put a spotlight on all green lifestyle products and services. The communal and interactive space promises a great experience for consumers," Nicola van Kan, marketing manager at Brooklyn Mall, says.

"We are seeing more eco-products making its way onto shopping shelves that are good for the environment and great for your home as they don't contain harsh chemicals. Consumers should shop around and find out what works for them when making new choices," concludes Baird.

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