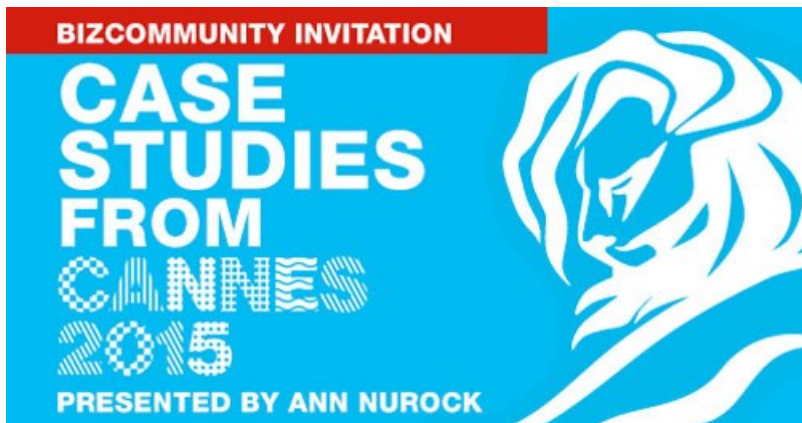


# Bizcommunity presents Case Studies from Cannes

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Bizcommunity in partnership with UCT Graduate School of Business, Cape Town and UP's Gordon Institute of Business Science, Johannesburg, invite you to two "mini-Cannes" sessions at which Cannes Lions 2015 correspondent Ann Nurock will showcase the most thought-provoking campaigns, ideas, trends and thought leadership case studies from what has been billed as "the world's biggest get-together of people interested in creativity".



No stranger to Cannes, having held the position of CEO Grey South Africa and president/CEO of Grey Canada, Nurock's 25 years of industry experience and her knowledge of both client and agency interests and individuals, gives her the ideal perspective to extract maximum relevance from her experiences at this year's event.

Having attended more presentations, talks, award shows, [interviewed more people](#) and sent more tweets than one would have thought humanly possible, Bizcommunity is very excited to be able to present Nurock's Cannes overview and insights to our business communities in Cape Town and Johannesburg.

Content will range from digital to doing good, opportunities for South Africa, and will include the cleverest and most business-savvy thinking in global communications media.

Register by emailing [rsvp@bizcommunity.com](mailto:rsvp@bizcommunity.com) or call Megan on 021 404 1460.

## Ann Nurock profile

A former CEO of Grey South Africa and President/CEO of Grey Canada, Ann Nurock is now the Africa partner of Relationship Audits and Management, a global consultancy specialising in the measurement, risk mitigation and optimisation of B2B relationships. She also conducts workshops on thought leadership. These provide the skills to management in terms of adding value to their own/client's business by finding a higher brand purpose. Contact details: [ann.nurock@relationshipaudits.com](mailto:ann.nurock@relationshipaudits.com) | Twitter [@Annnurock](https://twitter.com/Annnurock).

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