

## Black Rhino Wheels to donate a portion of every wheel sold to Save the Rhino International

Issued by <u>Tiger Wheel & Tyre</u>

Tiger Wheel & Tyre is proud to announce that wheel partner, Black Rhino Wheels, is donating R5.00 of every wheel sold to Save the Rhino International.

Black Rhino Wheels has established itself as a leading manufacturer of aftermarket alloy wheels for off-road enthusiasts, including bakkies, SUV's and 4x4 vehicles. They focus on designing and manufacturing quality, hardened alloy wheels that offer maximum off-road performance as well as heavy-duty capabilities. It is with their namesake in mind that they have collaborated with Save the Rhino International to support endangered rhinos in Africa.

Rhinos are facing an escalating poaching crisis at the moment and unless something dramatic is done to protect them they could face extinction in the wild. The illegal poaching of rhinos is one of the biggest threats to the survival of the rhino with some predicting that rhinos could be extinct by 2026 if the current escalation in poaching continues.

Save the Rhino International's vision is for all five rhino species to thrive in the wild for future generations. They currently support a number of ongoing rhino conservation programmes by funding a range of activities with grants and in collaboration with numerous conservation partners. Save the Rhino currently supports field programmes in Kenya, Tanzania, Zambia, Zimbabwe, Namibia and South Africa, as well as the work of the IUCN SSC African Rhino Specialist Group. Save the Rhino also supports ongoing field programmes in India and Indonesia.

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