

# Your business is only as good as the quality of data that can be leveraged

Issued by [AfriGIS](#) 8 Nov 2016

Due to the country's history there are different sets of boundaries fulfilling different purposes. Unfortunately this can cause substantial challenges in master data management.

AfriGIS enables you to make sense of all the data puzzle pieces on the table.

## **Errors or inconsistencies in Master Data can result in:**

- missed business opportunities
- increased cost of compliance
- delayed production times
- supply chain inefficiencies
- ineffective marketing campaigns
- revenue loss
- inaccurate business decisions
- dissatisfied customers
- etc...

**Here's why one address has multiple answers and causes headaches to the most seasoned of data quality managers**



**Because linking different datasets benefit different end-uses**



**Your Master data accuracy ensures the quality of your end-results and services**

[Contact us](#) to see how our toolsets and data can assist in completing your data puzzle.

- **The missed opportunity of not embracing geospatial science in trade area analysis** 4 Jun 2025
- **AfriGIS quality data support optimal distribution of Caxton newspapers weekly** 29 May 2025
- **AfriGIS launches 'Resolve Water' - A game-changing digital platform to help navigate Africa's water and climate future** 15 May 2025
- **AfriGIS announces partnership with iPulse to strengthen market offerings as part of growth strategy** 23 Apr 2025
- **Transforming data into actionable insight for banking and financial services** 3 Apr 2025

#### **AfriGIS**



We create ONE OF A KIND GEOSPATIAL SOLUTIONS. We use geospatial information science to bring information about WHERE to life across industries and in any application. This helps our clients unlock value through better business intelligence.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>