

Red & Yellow School expands its Cape Town premises, extends the 2017 application deadline

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Red & Yellow will open the doors to its brand new Cape Town campus in 2017. Not only is the new campus bigger and better, it also has room for more students. After many requests from students impacted by the #feesmustfall protests, Red & Yellow have **extended their 2017 application deadline** for a very limited number of places on their full-time programmes.

Red & Yellow's programmes include a **BA Degree in Visual Communications**, a **Diploma in Copywriting**, and the widely sought-after **Diploma in Marketing, Advertising & Communications**. Graduates of these courses have gone on to be skilled leaders in design, marketing, advertising and branding.

"The new premises are yet another ambitious step in the incredible journey of this now 23-year-old school. Red & Yellow has always been a market leader and with these new facilities, we are now able to offer our students a premium learning experience unrivalled in South Africa," says Rob Stokes, Chairman of Red & Yellow. "We are creating the creative leaders of our future, and we have a responsibility to give them the best possible start to their careers."

Part of the purpose of the school is to make a real impact on society. Red & Yellow does that by ensuring that at least 10% of students do not have to pay for themselves. These are immensely talented people who otherwise would not have had this opportunity. The generous new dimensions mean Red & Yellow can now **offer several more bursaries** to those who meet the application criteria for their programmes, but are unable to afford tertiary education.

The new campus boasts a wide open studio-like learning space that emulates the real working world with breakaway areas and lecture rooms. Students who wish to start creative careers in marketing, graphic design or copywriting can apply now to study this year at Red & Yellow by visiting the [website](#).

Red & Yellow will be hosting an **Open Day this Saturday, 14 January**, from 10am to 1pm. This is an opportunity for potential students to view the new campus, including its rooftop chill zone overlooking the city, and find out more about the Red & Yellow offering and learning experience.

Students who want to take advantage of the application deadline extension can find out more on Saturday. For the very few spaces still available for 2017, **applications will close on Wednesday, 18 January 2017**.

The new campus address is:

2nd Floor
95 Durham Avenue
Salt River
Cape Town.

For more information about the new campus and the extended application deadline contact Red & Yellow on +27 21 462 1946 or email us at info@redandyellow.co.za.

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