## SA takes home metal at international craft festival

Issued by Ninety9cents

South African production and film talent recently took home a number of accolades at leading international craft festival Ciclope, at the awards ceremony hosted in Berlin, Germany on the 26th and 27th October.

Romance Films/RSA Films took home a gold for 'Production Design' in the 'Brand Content' category, while Romance Films' Director Terence Neale was also recognised for 'Direction (over 90")' in the 'Brand Content' category. Ninety9cents and 0307 Films were awarded a 'Bronze' in the 'Low Budget' section of the 'Brand Content' category, for Puma South Africa.

Francisco Condorelli, Director of Ciclope, says, "We saw some incredible entries at this year's awards, and were inspired by calibre of talent emerging from South Africa.
"Next year we are excited to host the first ever Ciclope in South Africa, specifically aimed at recognising production excellence across the African continent, in addition to our annual festival in Berlin."

## Summary of South African winners:

| CLIENT | CAMPAIGN | AGENCY/PRODUCTION | AGENCY | CRAFT | AWARD |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adidas Original | SS2017 Original <br> is Never <br> Finished | Romance Films / RSA <br> Films/Johannes <br> Leonardo | Terence <br> Neale/ <br> William <br> Boyes | Production Design | GOLD |
| Adidas Original | SS2017 Original <br> is Never <br> Finished | Romance Films / RSA <br> Films/Johannes <br> Leonardo | Terence <br> Neale | Direction <br> (90 seconds <br> \& over) | SILVER |
| $\begin{aligned} & \text { PUMA } \\ & \text { South } \\ & \text { Africa } \end{aligned}$ | \#RunTheStreets | Ninety9cents/0307 Films | Paul Ward | Low budget | BRONZE |

For full list of winners, click here.

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[^0]:    " Celebrate mom and moments of bliss this Mother's Day with Lindt South Africa 9 May 2024
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