

Considering studying at Vega? Pop by for the next open day!

Issued by [Vega School](#)

2 Aug 2018

Vega, a brand of The Independent Institute of Education (The IIE), will host its next open day on Saturday, 4 August 2018.

Vega invites learners, parents and working professionals to attend its next open day for the year, taking place at Vega campuses nationwide on Saturday, 4 August 2018. The open day will give prospective students and their parents an overview of what campus life is all about, as well as valuable insight into the many higher education qualifications available to study at Vega.

Open days at Vega are structured to make it easier for parents and students to meet with lecturers, principals and current students to ask questions and get a feel for the Vega way of life.

“Vega is a learning environment quite unlike any other in South Africa. We pride ourselves in providing students with challenges that allow them to showcase their acumen, creativity and ingenuity on engaging real-world campaigns, such as our famous annual Vega Brand Challenge,” says Nicky Stanley, National Marketing Manager at Vega School.

“These open days allow prospective students to experience first-hand what our campuses have to offer, while providing context into the various IIE qualifications available to study at Vega, and allowing them to engage with lecturers at Vega on a one-on-one basis.”

Popular afternoon drive radio hosts Greg & Lucky from 947 will be visiting the Vega Johannesburg campus on Saturday. For anyone interested in this and any other upcoming Vega events, like Vega School on [Facebook](#) or visit their [website](#).

Date: 4 August 2018

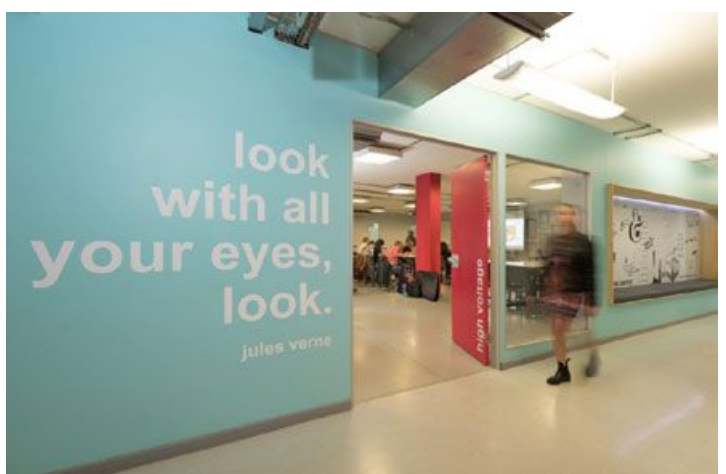
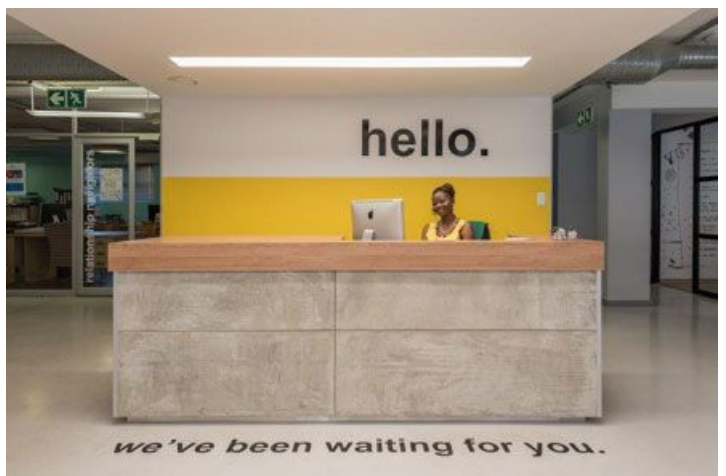
Time: 09:00am - 13:00pm

Venue: Vega Campuses nationwide

Cost: Free

About Vega

Vega is an educational brand of The Independent Institute of Education (The IIE). The IIE is South Africa's leading and largest private higher education institution and is internationally accredited by the British Accreditation Council (BAC).



Vega's teaching philosophy is built on the mantra of wisdom**with**magic, creating an academic environment that is based on experiential learning where creatives are trained in strategy and strategists in design-thinking. As South Africa's only brand-focused school, Vega aims to inspire a new breed of thinkers with the expertise to generate meaningful brand ideas that link business profit to adding value to people's lives.

The IIE Vega students graduate at a work-ready level, with 95% of 2016 graduates employed within six months of completing their qualification ***includes part-time and freelance positions**. Vega was also ranked first in the national Loerie Awards Top Educational Institutions in 2017, maintaining its reputation as a leader in the South African higher education arena.

Students can enrol for IIE undergraduate and post graduate degrees, diplomas, higher certificates and short courses in design, brand communication and brand management, at The IIE Vega campuses across South Africa.

- **Calling all brands to participate in the 2023 IIE-Vega Brand Challenge** 21 Jul 2023
- **Busting the myths for our youth: Careers for creatives** 23 Jun 2023
- **Young creatives from IIE-Vega dominate 2022 awards season** 24 Nov 2022
- **New postgrad degree for future-focused design leaders** 13 Sep 2022
- **Charting your way to the top: How to strategise your career trajectory post-pandemic** 4 Aug 2021

[Vega School](#)



Vega is a brand of The Independent Institute of Education (The IIE). The IIE is South Africa's largest private higher education institution which operates across 20 campuses. The IIE is international accredited by The British Accreditation Council.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>