

Vicinity's #WhereIsMyAd campaign: The proof is live on your phone

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It took industry leading accuracy to pull off the #WhereIsMyAd campaign.

Delivering custom ads in a live environment, with the entire industry taking part, left no room for error and it was a risky move on our part to put our location-tech to the test so publicly. But we went ahead because we know, without any doubt, that what we promise is what we deliver: #TrueLocation.

In our case study video, we take you through every step of the campaign, from our insights right through to the stellar results. If #TrueLocation is important to you as an advertiser, don't leave this page without clicking play first.

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