

#OFMFanWall - All O-ver Central SA road trip

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This March, OFM is coming to meet our loyal listeners. Our team will travel all over our beautiful region to explore the gems of the Free State, Northern Cape, North West and Vaal. From 3-26 March 2022, OFM will broadcast live from selected towns on selected days to give our listeners a chance to win with the launch of the #OFMFanWall competition!



The sound of your life
#Twenty20You



As part of our mission to turn 2022 into #Twenty20You, OFM wants our listeners to be part of our special road trip album! Not only are we creating a digital memory of our cherished listeners to publish online, we plan to place this giant montage on the highways crisscrossing Central South Africa and let your friendly faces welcome visitors to OFM airspace.

To be part of our giant memory wall, fans need to visit any OFM outside broadcast from 3 March to 26 June 2022, have the OFM team snap your pic in the designated area, and let them capture your details to be entered into the grand prize draw for R20,000 cash on OFM's birthday – 1 July 2022.



Visit OFM's outside broadcast for a chance to
win a R1000 cash spot prize! Ts & Cs apply.
See ofm.co.za.

Plus, to start the celebrations early, OFM will be awarding spot prizes of R1,000 per every "All O-ver Central SA" outside broadcast! The first 100 visitors at each of our "All O-ver Central SA" outside broadcasts will also receive an exclusive

wristband.

“This campaign also ties in to *The Real Good Travel Book* competition, we recently launched with Hinterland and Hinterland Fuels. Our presenters are eager to ‘hit the road’ and explore the beautiful places and meet the lovely faces of Central South Africa. It’s a wonderful way of bringing the voices on air, closer to the ears on the ground,” says OFM content manager, Elzette Boucher-Krüger.

For more information, contact marketing@ofm.co.za.

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OFM Radio



OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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