

# 2011 Most Popular lists for Bizcommunity Marketing & Media Africa

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Here they are, [Bizcommunity.com Marketing & Media Africa](http://Bizcommunity.com Marketing & Media Africa)'s 2011 lists of most popular articles and those that drew the most comment. So, do you agree with the numbers - or do you have *your* favourites (and not-so-favourites)?



## Our most-read stories

1.	<a href="#">The Razor newspaper launches in Uganda</a>	11 Jan 2011
2.	<a href="#">Candidates for Forbes Africa Person of the Year announced</a>	04 Nov 2011
3.	<a href="#">African people disillusioned with leadership - Moeletsi Mbeki</a> - Issa Sikiti da Silva: @sikitimedia	24 Jun 2011
4.	<a href="#">SA, Africa's most valuable nation brand</a> - Issa Sikiti da Silva	25 May 2011
5.	<a href="#">[2011 trends] 11 ICT trends for emerging Africa</a> - Sylvain Béletre & Russell Southwood	14 Jan 2011
6.	<a href="#">Ogilvy SA CEO appointed to worldwide board</a>	19 Jan 2011
7.	<a href="#">Malawi: Mass demonstration against amended media law</a> - Gregory Gondwe	18 Jul 2011
8.	<a href="#">Mobile banking opportunities in Africa</a> - Dr KF Lai	17 Mar 2011
9.	<a href="#">Discovery Networks unveils 2011/2012 programming</a>	13 Oct 2011
10.	<a href="#">Smart TV to unveil service in Southern Africa</a> - Walter Wafula	26 Apr 2011

## Our most-commented-upon stories

1.	<a href="#">Do you have an email marketing strategy?</a>	11 Apr 2011	5
2.	<a href="#">How can email marketing boost your brand?</a>	11 Mar 2011	4
3.	<a href="#">The Razor newspaper launches in Uganda</a>	11 Jan 2011	3
4.	<a href="#">Africa's engagement with China, India reshapes global economy - report</a>	08 Feb 2011	3
5.	<a href="#">Ad expert pledges to transform Zimbabwe's advertising</a>	06 Jan 2011	2
6.	<a href="#">Egypt's internet shutdown draws fire in US</a>	01 Feb 2011	2

## Our most-read contributors

1.	<a href="#">Gregory Gondwe: @Kalipochi</a>
2.	<a href="#">Issa Sikiti da Silva: @sikitimedia</a>
3.	<a href="#">Carole Kimutai</a>
4.	<a href="#">Walter Wafula</a>
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6.	<a href="#">Dumisani Ndlela</a>
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8.	<a href="#">Shaune Jordaan</a>
9.	<a href="#">Dr KF Lai</a>
10.	<a href="#">Mongezi Mtati</a>

11.	<a href="#">Donna Rachelson</a>
12.	<a href="#">Douglas Kruger</a>
13.	<a href="#">Yoray Narainpersad</a>
14.	<a href="#">Gwen Watkins</a>
15.	<a href="#">Michael de Souza</a>

- **Biz Most Read Award winners April 2024** 1 May 2024
- **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024
- **Biz Most Read Award winners March 2024** 2 Apr 2024
- **Biz Most Read Award winners February 2024** 1 Mar 2024
- **Share in the sharing economy on Biz** 28 Feb 2024

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