

2011 Most Popular lists for Bizcommunity Marketing & Media Africa

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Here they are, Bizcommunity.com Marketing & Media Africa's 2011 lists of most popular articles and those that drew the most comment. So, do you agree with the numbers - or do you have *your* favourites (and not-so-favourites)?



Our most-read stories

1.	The Razor newspaper launches in Uganda	11 Jan 2011
2.	Candidates for Forbes Africa Person of the Year announced	04 Nov 2011
3.	African people disillusioned with leadership - Moeletsi Mbeki - Issa Sikiti da Silva: @sikitimedia	24 Jun 2011
4.	SA, Africa's most valuable nation brand - Issa Sikiti da Silva	25 May 2011
5.	[2011 trends] 11 ICT trends for emerging Africa - Sylvain Béletre & Russell Southwood	14 Jan 2011
6.	Ogilvy SA CEO appointed to worldwide board	19 Jan 2011
7.	Malawi: Mass demonstration against amended media law - Gregory Gondwe	18 Jul 2011
8.	Mobile banking opportunities in Africa - Dr KF Lai	17 Mar 2011
9.	Discovery Networks unveils 2011/2012 programming	13 Oct 2011
10.	Smart TV to unveil service in Southern Africa - Walter Wafula	26 Apr 2011

Our most-commented-upon stories

1.	Do you have an email marketing strategy?	11 Apr 2011	5
2.	How can email marketing boost your brand?	11 Mar 2011	4
3.	The Razor newspaper launches in Uganda	11 Jan 2011	3
4.	Africa's engagement with China, India reshapes global economy - report	08 Feb 2011	3
5.	Ad expert pledges to transform Zimbabwe's advertising	06 Jan 2011	2
6.	Egypt's internet shutdown draws fire in US	01 Feb 2011	2

Our most-read contributors

1.	Gregory Gondwe: @Kalipochi
2.	Issa Sikiti da Silva: @sikitimedia
3.	Carole Kimutai
4.	Walter Wafula
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7.	Yoray Narainpersad
8.	Shaune Jordaan
9.	Dr KF Lai
10.	Mongezi Mtati

11.	Donna Rachelson
12.	Douglas Kruger
13.	Yoray Narainpersad
14.	Gwen Watkins
15.	Michael de Souza

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