## ₩BIZCOMMUNITY

## **Creative product diversity entrenches Rocket Creative**

Issued by Rocket Creative Design & Display

17 Sep 2012

Creative diversity remains paramount for the Rocket Creative team and this is what has come to define the business within the industry. By constantly evolving and staying on the cusp of the latest international design trends the team continues to interpret briefs and design guidelines in the most cost effective way possible, allowing the maximum ROI for clients available budget.

Diana Sellers, Rocket Creatives' Sales Manager elaborates, "Whether it be a temporary entry level demo/promotional type unit for a FMCG brand, or a permanent upmarket display unit for an exclusive international cosmetics brand, the Rocket Creative crew has the expertise, capabilities and capacity to execute a diverse range of projects to spec, quality and to the ever critical budget parameters."

Adds Richard Nilson, Rocket Creative founder and MD, "2012 has been a very rewarding year for the company thus far, which by further expanding our solid base of core blue chip clientele this clearly illustrates our creative capability and commitment to delivering aesthetically unrivalled and uber-desirable branding and display products."

Bobbi Brown

click to enlarge

Some of the company's recent projects include:







La Mer Banner





click to enlarge







click to enlarge



Cell C Lollipop



For all product related enquiries: info@rocketcreative.co.za

## About Rocket Creative



Launched in 1998, Rocket Creative has grown exponentially to become a key player in the display industry with a core focus on brand activation, promotional, merchandising and pointof-sale display hardware. Due to our innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African

market, as well as extending our penetration to international export markets worldwide.

- " Rocket Creative goes solar for sustainable client services 22 Sep 2023
- " Celebrating 25 epic years with Rocket Creative 13 Apr 2023
- " Rocket Creative rolls out with new eco-ply display hardware 28 Oct 2020
- \* The path to re-establishing contact 20 Aug 2020
- Big news! | Rocket Creative is now Level 2 B-BBEE certified 30 Jul 2020



## Rocket Creative Design & Display

Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional enginuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified ' creative ethos. Profile | News | Contact | RSS Feed For more, visit: https://www.bizcommunity.com