

Now on YouTube: Media Career Guide episode with Bizcommunity

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Now available for viewing on small screens everywhere, via [Bizcommunity's YouTube channel](#), is the Media Career Guide TV interview with our editor-at-large, [Simone Puterman](#), which flighted on SABC1 on 7 February 2013. [video]

Note: The Bizcommunity interview is at 9:00 of this 17-minute video.

Using her considerable experience in social media and the twitterverse, Simone ([@SimoneBiz](#)) gives insightful career guidance advice to aspirant job seekers in the marketing, media and advertising industries and how to use the digital media to enhance their career paths.

She also provides useful tips on how both job seekers and recruiters can use Bizcommunity's popular [jobs](#) and [CV](#) sections to find and fill ideal positions and educate themselves.

This episode was part of the third season of the Media Career Guide Show, brought to you by the Gauteng Film Commission, and produced by Seventeen Eight Media (www.seventeeneightmedia.com), a black-owned production house specialising in advertiser-funded programmes for TV and blue-chip clients.

Currently being repeated

The 26-part show, which is currently being repeated on SABC1, had new features requested directly by viewers, aimed at helping them to get more information about careers in film, television, music, advertising, print; digital media, and marketing and promotions. It was presented by new host Mpho Putini ([@mphoputini](#)), who is also a drive-time presenter on Jozi FM.

For more on Bizcommunity's career opportunities, go to www.bizcommunity.com/jobs and www.bizcommunity.com/cv. For more on the Media Career Guide show, go to the [SABC1 info page](#), and follow [@McgSABC1](#) on Twitter.

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