

# Barbie to receive the Clio Brand Icon Award

Barbie will receive the Brand Icon Award at the 60th annual Clio Awards. Mattel's global head of dolls, Lisa McKnight, will accept the accolade on behalf of the brand on stage at the awards ceremony, which will be held at the Manhattan Center in New York City on 25 September 2019.



David Droga is this year's Clio Lifetime Achievement Award recipient

23 Aug 2019



The Clio Brand Icon Award distinguishes a brand that has transcended the product or service it provides to become a permanent fixture in popular culture. For more information about the Clio Awards or to purchase tickets to the event, visit [www.clios.com](http://www.clios.com).

For more, visit: <https://www.bizcommunity.com>