

2021 Bookmarks: Categories announced, jury nominations open

IAB South Africa has revealed the 2021 Bookmark Awards categories. The categories for this year's edition of the awards include, amongst others, platforms, channels, emerging channels, craft, community and special honours.

The 2021 Bookmark Awards jury nominations are also open and close on Friday, 12 February 2021 at 4pm. The awards, in their 13th year, celebrate excellence in digital and recognising the powerful impact interactive has on the overall marketing mix.

[Click here](#) to learn more about the categories, and
[click here](#) to submit your 2021 Bookmark Awards jury nomination.

For more, visit: <https://www.bizcommunity.com>