

TBWA\ Digital Arts Network in Africa appoints new board member

TBWA\ Digital Arts Network's executive creative director Kabelo Moshapalo has been appointed to the board of Johannesburg-based TBWA\ Digital Arts Network in Africa. The digital communications specialist is part of the TBWA\ group of companies and a member of TBWA\'s global Digital Arts Network.

Aside from his more formal achievements, Moshapalo is also now an Apex judge tasked with appraising both creativity and effectiveness, measuring actual results.

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