

Jack Daniel Distillery appoint new master distiller

The Jack Daniel Distillery has appointed seasoned whiskey maker Chris Fletcher as its new master distiller.

Fletcher previously served as assistant master distiller at the distillery for the past six years and prior to that, he worked as a chemist with Brown-Forman in research and development for eight years.

In his new role, Fletcher will be responsible for the overall quality of Jack Daniel's, from grain to glass, innovation and serve as a global ambassador.

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