

# Fishwicks growing in Cape Town

Issued by [BrandLife](#)

2 Feb 2015

Over the past couple of years Fishwicks has been readily supplying retail marketing solutions to clients in Cape Town, with the likes of Pioneer Foods and Pick n Pay already managed locally.



**FISHWICKS**  
PRINT BEYOND LIMITS

However the market has shown remarkable potential for growth with Fishwicks identifying a number of brands in the Mother City needing more effective shopper marketing solutions, delivered with better customer service.

The new office, centrally located in Woodstock's creative hub, will work closely with local brands to produce retail and branding solutions, which are cost-effective and can be turned around in a remarkably short time.

"A one-on-one relationship with our customer is key to understanding and delivering on their specific requirements, so investing in the Cape Town office to nurture relationships with local companies was an obvious progression for us," says Bryan Nathan, MD. "Furthermore it has strengthened our national footprint as we continue to service companies throughout South Africa and those expanding into Africa."

With many years' experience in the industry and the Cape Town market, the team is committed to providing the expertise and excellent levels of customer service that Fishwicks has been known for over the past 45 years.



## ABOUT FISHWICKS

As one of the largest privately owned commercial print companies in South Africa we differentiate ourselves through our exceptional customer service and technology-driven solutions. Fishwicks offers a range of innovative products and retail marketing solutions including point-of-sale material, litho, silkscreen and digital printing to companies in industries ranging from financial, retail, FMCG to corporate and the advertising sector. We are one of only a few POS manufacturers with a Level 2 BBBEE status. [www.fishwicks.co.za](http://www.fishwicks.co.za)

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