

## Is PRISA run by aliens?

I have a theory about PRISA. First of all, when you call their switchboard, NOBODY ever answers...spooky. Second of all, the principals that run this business are people I have never heard of in the PR industry. I only see them at PRISA events but they do not seem to exist outside the realm of these "PRISA" events. Again, it makes me wonder, do they get beamed up and down by some mysterious spaceship?

I attended the PRISA Awards for the first time in my life and for about 30 minutes, I was convinced i was back in high school attending some dreary school organising committee event. And then...and this is the spooky bit, the event was hosted by a ventriloquist- I swear, A VENTRILOQUEST hurling obscenities at some members of the audience. When I awoke from my alien abduction, I realised, much to my disappointment, that Alas, I was still at the Westcliff AND there was still PRISA paraphernalia all over the place. Sigh. Beam me up Scotty.

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