

Researching financial sustainability of community radio stations

Radio Khwezi is conducting a market research project for Community Radio Stations to understand and identify their markets in the interests of becoming financially sustainable. The research, done through ABC ULWAZI, will involve a consultant interviewing 60 people in the field and a focus group of 10 including local business people, NGOs and members of local government. Results are expected soon after the process ends on 29th of November.

Source: [Wireless Works](#)

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