

Encouraging creativity from SA youth

Youth marketing company Three Ring Circus launched its "I CAN B!" creative competition beginning of the month. The three-month competition encourages South African youth to explore their creative capabilities and strengths by providing five categories from which to enter, namely a creative essay, an invention, a personally created website, a song/video/work of art and a business plan. "The purpose of the competition is to encourage pride in our nation as well as celebrate the youth of South Africa, their diversity and open-minded creativity," comments Kay Cheytanov, director of Three Ring Circus. For more info, go to www.rockingfuture.co.za.

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