

Can you engage effectively with your employees? - 9 Jul 2013

BY [ROD BAKER, CONTENT DIRECTOR](#)



Technology has turned the world in which we live upside-down, says Lia Marus and asks: [how can you effectively engage your employees?](#)

Still on the employee front, a [mining framework agreement has been signed](#), unfortunately without the Association of Mineworkers and Construction Union (AMCU).

The mining sector has been hit by unreasonable wage demands and it seems as though some in labour are oblivious to the damage they are doing to the industry.

No business can afford unreasonable wage demands... something has to give: either the company goes under, and everyone loses their jobs, or it cuts staff and an unfortunate number are out on the street, and/or it takes the mechanised route - and that still leads to fewer jobs.

No-one is saying miners should work for a pittance, but demanding astronomical increases is just plain stupid.

Hoof would have thought of it... 10 top media personalities took to the Twittiverse to help raise funds for the charity of their choice in the [#BeTheStud campaign](#) - and they made a difference for charity.

Our tame motoring editor Henrie Geyser is a heady blend of city chic and country charm, so it's no wonder he sees those same qualities in the [Volvo CC](#).

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