

Le Franschhoek Hotel and Spa appoints new GM

Following his success as general manager at Premier Hotel Moorings in Knysna and Premier Hotel Cape Manor, Chris Snyman has been appointed as GM (general manager) of the Three Cities Le Franschhoek Hotel and Spa in Franschhoek, Cape Winelands.



Tackling two GM positions simultaneously at Premier Hotel group, Snyman has proven his resilience and dedication to the Three Cities Group, through becoming one of the leading professionals in the South African hospitality industry.

"Building a successful team that not only strives for service excellence but also cares about each individual guest has always been my primary goal, together with improved employee productivity and the correct resource allocation; ultimately increasing guest satisfaction and financial position of the business," says Snyman.

Having obtained a Hotel School Diploma in 1998, Snyman began his professional career by working at hotels in and around South Africa. He has filled a range of managerial roles in a variety of fine establishments, including Blaauwklippen Wine Estate, Western Cape Hotel & Spa, Arabella Sheraton Grand Hotel, the Table Bay Hotel, Spier Wine Estate, Jumeirah International Hotel (Dubai), Hotel Le Vendome and Pearl Valley Golf Estate. His managerial experience ranges from Food and Beverage, Operations, Banqueting, and Events Management. His wealth of experience has helped him to develop his solid expertise within the hospitality realm.

Appointed as GM at Le Franschhoek Hotel, Snyman has earned his new, expanded role within the Three Cities group through both his managerial and people skills.

"Working for the Three Cities group enables me, as a team leader, to facilitate the best training for staff as well as providing the best service for our guests. Working together as a team helps us build a great foundation to take the Three Cities brand to new heights", says Snyman.

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