

## Kim Reid joins National Geographic Kids magazine

With three years at Getaway Magazine under her belt, National Geographic Kids' new designer Kim Reid clearly has a passion for animals and nature.

After working at Getaway, Kim travelled to London and worked at a publishing company in Leicester Square for 3.5 years, meeting loads of famous people. She returned to Cape Town in August 2005 and was employed at CityVarsity doing all in-house media and advertising but was very keen to get back into publishing and so 8 Ink Media was her next port of call.

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