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CSA events wins FIFA World Cup tender

Celebrity Services Africa Events, a division of Celebrity Services Africa, has been appointed by the City of Cape Town to manage the host city Cape Town Fan Walk, a 2.5km walk which will operate on FIFA World Cup match days and effectively link the FIFA Fan Fest on the Grand Parade and the entire Central City with the Cape Town Stadium. For the eight match day events, CSAE will be responsible for logistics, technical and all entertainment elements which will make the Fan Walk an integral part of Cape Town's FIFA World Cup experience. CSAE also managed the successful FIFA World Cup Draw event in Long Street last December.

For more, visit: https://www.bizcommunity.com