

Exposure Marketing are the victors of the inaugural Expo Games

Exposure Marketing won the very first SA Expo Games challenge for the exhibition industry. The Association of African Exhibition Organisers (AAXO) and the Exhibition Association of Southern Africa (EXSA) partnered with TicketPro Dome and the Johannesburg Expo Centre to present the inaugural Global Exhibition Day (GED) Expo Games during Madex at the Sandton Convention Centre in Johannesburg on 6 June 2018.

The participating 11 exhibition organisers competed in fun and interactive challenges, which included packing delegate bags and managing delegate registration and were judged on both their speed and accuracy in carrying out the tasks. The teams also participated in an exhibition industry quiz.

For more, visit: <https://www.bizcommunity.com>