

Tropika Cruise launch

On 3 October 2014, Tropika launched its #TropikaCruise campaign where we gave celebrities an opportunity to win double tickets to a five-day cruise on the MSC liner to the Portuguese and Inhaca Island in Mozambique.













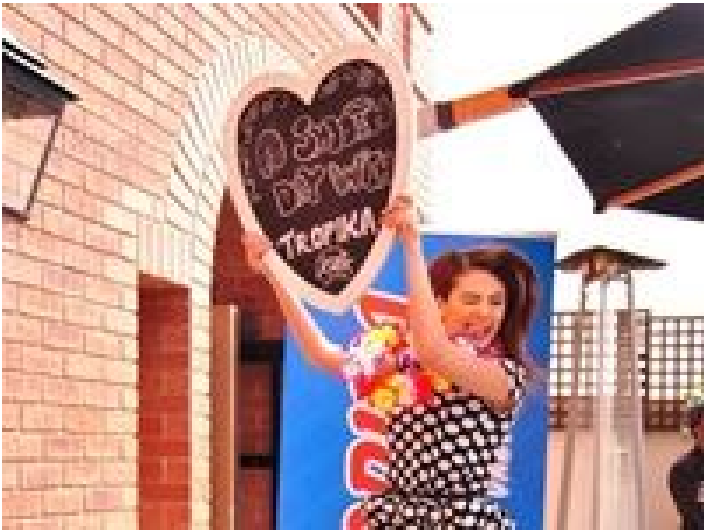














Jacky Cresteil

The competition was held in Rosebank where six teams of three celebrities were challenged to smooth talk their way out of a sticky situation. Metro FM was there to broadcast it live for their listeners to call in and vote for their favorite smooth talking celebrity per team. There were six winners who will be taking the trip. Now we open up the competition to the public through Tropika's advertising campaign that is due to launch.

For more, visit: <https://www.bizcommunity.com>