

## Conversation Lab appoints Uyanda Manana as new MD

Conversation Lab has appointed Uyanda Manana as its new managing director (MD) and has sold a majority of its shares to several of its rising Black stars. Manana, who left her position as managing director of sister agency BE, takes the helm with immediate effect.

One of Manana's priorities as MD is to strengthen the agency's Johannesburg offering with plans to open doors in Soweto.

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