

Three new wins for HMC Seswa

HMC Seswa Corporate Communications has been awarded the public relations accounts for Ucoms, Empowerlogic and Sub Sahara (Aviation).

Universal Communication Services (UcomS) is a local company with a focus on sub-Saharan Africa. It markets and supports customised business management and communication systems targeted at the corporate sector.

EmpowerLogic is a South African company specialising in the rating of local organisations from a broad-based economic empowerment (BEE) perspective. It is also a key player in business strategy development, with an emphasis on BEE structuring.

Sub Sahara Aviation (SSA) is a leading black-owned charter flight aviation company. Sub Sahara runs scheduled flights between Johannesburg International Airport and Mafikeng Airport in North West Province. It also has provided executive charter services for government and leading business people in South Africa visiting major capitals in Africa for the past three years. SSA also provides consulting services to clients who wish to either acquire or lease planes.

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