

# Heineken appoints new marketing director

Beer and cider company Heineken South Africa has selected Carmen Mohapi as its marketing director for its eight brands.

In her position as marketing director, Mohapi supervises the marketing of the global and local brand portfolio comprising Heineken, Sol, Windhoek, Miller Genuine Draft, Amstel, Strongbow, Soweto Gold, and Tafel.

She has over 20 years' experience in marketing joined Heineken from Unilever. Click [here](#) to read more.

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