

Most Awards adds sponsor

Kaya FM is a sponsor of the Full Service Media Agency Award at the upcoming Most Awards.

"Human beings are driven by feelings, emotions and the quest to achieve greatness. Our purpose is to connect with this human truth and recognise and reward those that succeed in the same vein," says Greg Maloka, MD of Kaya FM. ""I am pleased that Kaya has come on board as a sponsor of this award. Its positioning as opinion leader and discerning decision maker fits well with the Awards' intention of recognising outstanding service levels in our sector," says Sandra Gordon, founder of the Awards. For more information, <u>click here</u>.

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