

New Google algorithm hurts PR websites

The new Google algorithm, Panda 4.0, has allegedly hurt big PR websites, with a loss of 65% to 80% of SEO visibility on the popular search engine.

The reason behind the lower rank for press release, is apparently not because of the content, but because of the links inside the release.

For more visit: [Search Engine Roundtable](#)

For more, visit: <https://www.bizcommunity.com>