

Bytes Managed Solutions names Zak Mesnard as its new senior manager: sales enablement

Zak Mesnard has been named as Bytes Managed Solutions' new senior manager: sales enablement.

Mesnard will be tasked with leading the groups' sales efforts across all industries through horizontal portfolio solutions, which comprises of digital solutions, managed services and infrastructure and professional services.

Mesnard joins Bytes Managed Solutions from the Altron Group and has 23 years of management experience in executing go-to-market strategies.

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