

Plastics SA channels *The Blue Planet II* to highlight marine pollution

Plastics SA's new radio and television adverts aim to shed light on marine pollution with a focus on plastic polluted in the ocean. The advertising campaign takes inspiration from Sir David Attenborough's *The Blue Planet II*.

The adverts will broadcast on various DStv channels and selected radio stations over the next few months and have also been adapted for print media and will be shared on Plastics SA's various social media platforms.

For more, visit: <https://www.bizcommunity.com>