

Martin Corke to replace Philippe Baudillon on WOO board

Martin Corke, who is currently the UK chief marketing officer, and European marketing and communications lead for Clear Channel, is set to replace Philippe Baudillon on the World Out of Home Organization global board.

Corke is a member of Clear Channel's European executive committee, while Baudillon was regional CEO for Clear Channel (France, Belgium, Netherlands).

Corke has held his current position for four years and prior to joining Clear Channel, he was director of digital integration at News UK.

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