

## Street Pole ads award Ogilvy

Ogilvy Johannesburg's Art Director Karin Barry and Copywriter Derek Shevel have been selected by members of the Creative Circle as the recipients of the annual Street Pole Ads Award for creative submitted on behalf of DStv History Channel. The pair win a trip worth R80 000 to attend the Cannes Lion International Advertising Festival this year. The top five campaigns will be flighted on Street Pole Ads around Johannesburg during March.

For more, visit: <https://www.bizcommunity.com>